

## Newsletter 10/2021

European College of Business and Management <newsletter@eurocollege.org.uk>

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Newsletter | October 2021

## European College of Business and Management

The ECBM is one of the most successful overseas chamber colleges and a leading provider of training for companies and individual students. For more information visit our [website](#).

### Start of the new academic year!



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A warm welcome to all our new and continuing students in the new academic year! We are extremely delighted that we could start our face-to-face classes again, welcoming students in Berlin, Munich and also at ECBM's main campus in London!

We are successfully applying our hybrid teaching style where students can participate either in person or via a live-stream. We hope everyone has been having a great start to the new academic year and wish you the best of luck in all upcoming sessions and assignments.

### Apply now for our 'fast-track' MBA programme!





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The next MBA programme will begin in **February 2022**, taking only **18 months to complete!** We have designed this Master of Business Administration programme to offer professionals a practical and internationally orientated business education with a flexible but compact teaching schedule allowing students to develop their business administration and management skills and to accelerate their career. Our MBA programme:

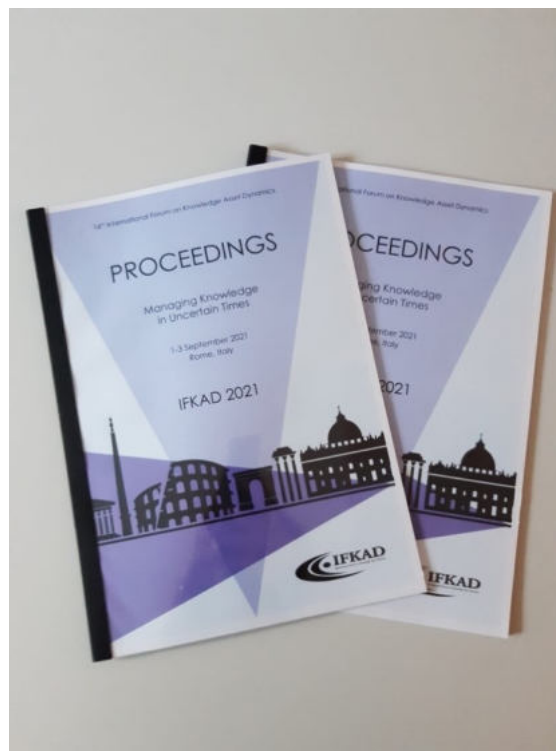
- Is accredited through Liverpool John Moores University
- Is part-time and flexible
- Is delivered entirely in English
- Is cost effective
- Includes interesting modules covering various competences in the fields of management, business and leadership
- Provides mentoring and networking opportunities

If you would like to develop your portfolio of leadership skills and boost your career prospects, you can apply now via our **online application form** or contact us on **study@eurocollege.org.uk!**

## ECBM student and lecturer publish papers at IFKAD in Rome



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We are proud to see that the academic work of the ECBM has been honoured internationally at the IFKAD - International Forum on Knowledge Asset Dynamics 2021. ECBM lecturer Dr Marion Kahrens travelled to Rome in September to present the paper she co-published together with ECBM alumnus Elena Schüssler-Roggenhofer, titled "Knowledge Sharing among Sales Channel Collaborations Considering Times of Crisis". She also presented another paper together with Martin Dietze from Dermalog Identification Systems Hamburg. This paper focuses on the transformation of knowledge assets into reality. **Congratulations on this great success!**

Check out the Alumni Publications page on our website to see more publications of successful ECBM alumni and students.

## ECBM Alumni Talks series continues



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The first Alumni Talks event of this academic year took place in September, with ECBM alumnus and guest speaker Marco Pister. As Head of Sales for Spain, Italy and France at SEEBURGER AG, he successfully completed the MBA at the ECBM and is about to complete his PhD - quite an impressive professional and academic journey!

Marco provided interesting insights, reflecting on his work experience and how it has been complemented by his studies. His presentation was followed by an engaging Q&A session. Stay updated on the latest news about the next ECBM Alumni talks, ECBM Alumni events and much more on ECBM Connect and LinkedIn! We are looking forward to seeing you at the next event.

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## #ecbmlondon



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Have you visited us on our Social Media platforms recently? We are always very keen to stay in touch with students and graduates and would love to connect with you via our different Social Media channels! So if you haven't done so yet, click **follow** and **connect** to stay updated on news and events about the college, as well as student life in London!

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For more information visit us online



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